## SACRAMENTO BEE SUMMER INTERNSHIP



McClatchy CEO Craig Forman talking with 2018 Sacramento Bee interns.

In a nutshell: Join The Sacramento Bee this summer as an intern and gain practical education, professional experience and a great time in the state's capital working alongside reporters and editors in our newsroom. You will work on stories, learn, and hear experts, from the publisher to investigative reporters, talk about the ever-changing world of journalism.

**Our company:** The Sacramento Bee is the flagship of the McClatchy Company. We're a Northern California news and information company, with our newspaper ,website (sacbee.com) and other products on different delivery platforms. We are by far the largest and most successful media outlet in our region with 1 million consumers weekly.

We primarily serve the four-county region around Sacramento: Sacramento, Yolo, El Dorado and Placer counties. Our Capitol Bureau owns state political coverage, our sports department owns Sacramento Kings and San Francisco 49er's coverage, and we are a key resource for entertainment guides. We are a dynamic part of the McClatchy organization and share resource with our parent company in delivering rich, urgent news with an eye toward the various audiences we serve. We are an award-winning organization with a reputation for accuracy, fairness, credibility and civic purpose. Our investigations bring about change. Our community involvement touches readers. Our news imperatives bring them information fast and truthfully.

The summer internship/core mission: Every summer, we try to assemble a group of eight to 12 interns to work in the newsroom. We often have more. The goals are varied. First is to educate and train aspiring journalists in the principles and rigors of their desired profession. Second is to bring new voices to our newsroom to give us fresh perspectives. Third is to put them to work – they do stories (or photos or copy edit or make videos), and while they learn, they improve and provide us with needed work. Ask Kellen Browning (reporter) and Daniel Kim (photographer/videographer) from 1018. They were the key staff members for us in covering the Carr Fire. Fourth, this can be a try-out. We are surveying and assessing future journalists either to fill jobs or to recommend to our colleagues in other news organizations around the nation. Our interns have moved on to become reporters, editors and publishers. They stay in touch with us

after their stints here, seeking advice, references, guidance. We're happy to see them succeed. Recent interns are now reporters at Bloomberg, the San Jose Mercury News, San Francisco Chronicle, and Reuters. Matt Kawahara interned here. He now is covering the Raiders for the Chronicle, and recently was one of our sportswriters, and covered the World Series and a Super Bowl for us. Sammy Caiola covered health for us, now works at Capital Public Radio. Nashelly Chavez became our cop reporter and moved on to her hometown paper in Santa Rosa, grateful for the opportunities she received at The Bee. Two summers ago, Molly Sullivan (Chico State) interned. Molly is now our cop reporter. Before that, Benjy Egel interned. He is now our dining/beer writer. Angel Guerrero interned for us in 2018 and is now a member of our Real Time staff.

Intern at The Bee, learn the craft and the business, find employment and fulfillment.



Sacramento Bee class of 2018.

**The program/supervision/support:** Our interns are vital and we value them. The program works this way:

- Most internships are 10 weeks, 37. 5 per week.
- Interns learn how to cover local news, features and business and more. We do schedule them according to interests and needs.
- We also interview them to determine those interests and place them in other departments Capitol Bureau, Sports, Editorial to help them learn.
- If they work in editorial (the opinion pages), that stint is the last one in their rotation. We don't want reporters to work in opinion and rotate back into the newsroom.
- Each intern has direct interaction with editors.
- Interns are required to attend a weekly lunch (Fridays) for which we provide a guest speaker. The guests include the publisher, executive editor, managing editor, corporate attorney, digital experts, investigative reporters. Our CEO has entertained the interns with detailed answers about the company and the business. The purpose is to educate, allow questions, engage with us. Interns learn from each other here, as well.

**Key information:** We work with interns to secure external funding. All are paid by the Sacramento Bee and are employees.

Contact us for application deadlines

• Send resume and clips. Hard copy is fine. Email and attachments, preferred. Include links to stories, personal websites, resume, portfolio, if available. Put in the subject field – internship application.

## **Contact is:**

Scott Lebar, Managing Editor

slebar@sacbee.com

916 321 1182 – work

916 396 0912 – cell. Text is fine, as long as you identify yourself.

Mail – Scott Lebar, Managing Editor, Newsroom, Sacramento Bee, P.O. Box 15779, Sacramento, CA 95852.

Mark the envelope: INTERNSHIP APPLICATION

Other contact is Anna Buchmann, Senior Editor, <u>abuchmann@sacbee.com</u>. Anna works with interns in setting them up in the newsroom, scheduling them, training them in how to use the systems, and in how to produce content in the exciting world of digital and print journalism.